

## Sutton Dermatology + Aesthetics Terms and Conditions of Use

Welcome to Sutton Dermatology + Aesthetics (SDA)'s website. Please read the following Terms and Conditions of Use carefully before using the website. By using this website, you signify your acceptance of these Terms.

Information on SDA's website is for general information and educational purposes only. **SDA, ITS AFFILIATES, AND ITS SITE CONTRIBUTORS DO NOT MAKE ANY EXPRESS OR IMPLIED REPRESENTATIONS OR WARRANTIES THAT THE INFORMATION CONTAINED ON THIS WEBSITE IS IN EVERY RESPECT ACCURATE, COMPLETE, CURRENT OR FIT FOR ANY PARTICULAR PURPOSE.** The information provided on SDA's website is not a substitute for professional advice from a healthcare provider. Your use of this website does not create any physician-patient relationship, nor does it replace consultation with a healthcare professional. The information provided on this website does not provide a diagnosis of a health condition or a recommendation for a course of treatment. You assume full responsibility for how you choose to use this information. If you are concerned about your health, please consult a licensed health care provider. **IF YOU THINK YOU MAY HAVE A MEDICAL EMERGENCY, CALL YOUR DOCTOR OR 911 IMMEDIATELY. YOU UNDERSTAND AND AGREE THAT IN NO EVENT SHALL SUTTON DERMATOLOGY + AESTHETICS, ITS AFFILIATES, OR ITS SITE CONTRIBUTORS BE LIABLE TO YOU OR ANY OTHER USER OF THE WEBSITE FOR ANY DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, EXEMPLARY, PUNITIVE, OR ANY OTHER MONETARY OR OTHER DAMAGES, FEES, FINES, PENALTIES, LOSS OF REVENUE OR BUSINESS OR LIABILITIES ARISING OUT OF OR RELATING IN ANY WAY TO THIS WEBSITE, OR SITES ACCESSED THROUGH THIS WEBSITE, AND/OR CONTENT OR INFORMATION PROVIDED ON OR THROUGH THE WEBSITE. YOU ACKNOWLEDGE AND AGREE THAT YOUR SOLE AND EXCLUSIVE REMEDY FOR DISSATISFACTION WITH THE WEBSITE IS TO STOP USING THE WEBSITE.**

You agree to indemnify **SUTTON DERMATOLOGY + AESTHETICS** and any of its parent or subsidiary companies or organizations, and any of its successors, assigns or licensees, together with any of their respective officers, directors and employees, against any damages, losses, liabilities, judgments, costs or expenses (including reasonable attorneys' fees and costs) arising out of a claim by a third party relating to your use of the website.

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### Sutton Dermatology + Aesthetics's SMS Terms and Conditions

Sutton Dermatology + Aesthetics offers HIPAA-compliant SMS ("text") messaging to help you manage your care more efficiently. If you provide us your mobile phone number, you consent to receive text messages from us as below.

#### What We Use Texting For

We use secure texting to:

- Schedule, confirm, or reschedule appointments
- Send appointment reminders and updates
- Provide limited clinical communication when appropriate
- Share follow-up instructions or other time-sensitive care information

**Important:** Text messaging is *not* for emergencies. If you are experiencing a medical emergency, call 911 or go to the nearest emergency room. You should never assume a text message will be received or read immediately.

#### Your Consent

By providing your mobile number, you give Sutton Dermatology + Aesthetics permission to send you text messages related to your care. Message frequency will vary depending on your needs.

Standard message and data rates may apply depending on your mobile carrier. Message frequency may vary. Opt-in to text messages is not a condition of purchase or provision of our services.

You can opt out of text messages by texting STOP. Your opt-out request will generate one final message confirming that you have been unsubscribed. You will no longer receive text messages from Sutton Dermatology + Aesthetics. If you want to join again, text START.

### **Your Privacy**

Our texting service is HIPAA-compliant and designed to protect your health information. However, text messaging is not completely risk-free. By using this service, you acknowledge and accept these risks. Our HIPAA Privacy Policy is available [here](#).

We will never text you asking for:

- Your Social Security number
- Financial account information or credit card numbers
- Your password to any system

### **Appropriate Use of Texting**

Please use texting only for:

- Appointment-related questions or updates
- Scheduling appointments
- Simple clinical questions.
- Non-urgent matters

Please understand that text messaging may not be secure. For detailed or sensitive questions or to discuss your health in depth, please call our office at 402-484-0960.

### **Changes to These Terms**

We may update these Terms of Use as needed. The latest version will always be available on our website.

### **Questions?**

For more information or to update your communication preferences, contact:

### **Sutton Dermatology + Aesthetics**



402-484-9009



7100 Stephanie Lane, Lincoln, NE 68516

✉ info@suttonderm.com